

MINUTES OF THE 1ST MEETING OF THE OVERSIGHT AND VISION COMMITTEE ON “ADOPT A HERITAGE’ (AAH) PROJECT AT 12 HRS 05.10.2017 IN THE CONFERENCE ROOM(MANTHAN), MINISTRY OF TOURISM,TRANSPORT BHAWAN

The first meeting of Oversight and Vision Committee was held under the Chairperson-ship of Secretary, Tourism & Culture, to discuss the detailed modalities of implementation of project: **Adopt a Heritage – Apni Dharohar Apni Pahchaan**. In the meeting the following officers were present:

Smt. Rashmi Verma, Secretary (T&C) - in chair

1. Shri Satyajit Rajan, DG(Tourism)
2. Smt. Usha Sharma, DG, ASI
3. Smt. Meenakshi Sharma, ADG, Tourism
4. Shri P.L. Sahu, Jt. Secretary, Ministry of Culture
5. Mrs. Aashima Mehrotra, Director(TT)

The meeting started with enunciation of vision of **Adopt a Heritage(AAH)** project by ADG, Tourism.

“Ministry of Tourism in close collaboration with Ministry of Culture and Archaeological Survey of India (ASI) envisages providing world class tourist facilities at the ASI ticketed monuments and many more. Besides providing an inclusive tourist experience it will help in giving due recognition and also help in preservation of the rich and diverse heritage across the country”.

Thereafter, presentation was given by the Director (TT) on the following Agenda Items:-

- Review & finalisation of Scheme Guidelines
- Discussion on proposed process and probable timelines

- Review of Adopt a Heritage Microsite

While making the presentation various aspects of the guidelines and composition of three committees and responsibilities were reviewed.

The following decisions were taken by the oversight & Vision Committee to incorporate in the AAH guidelines:-

1. **Scope of Adopt a Heritage Project:** The Monument Mitra will have the option to adopt any **other tourist site** other than ASI ticketed Monuments and Heritage sites.
2. In the **basic facilities** besides Public Convenience, Ease of Access and Aesthetics/ cleanliness of site the following items are to be included:-
 - i. Illumination ,
 - ii. Multilingual Audio Guide and
 - iii. Backlit Signages – It should be all standardized

(3) Regarding composition of various Committees the following decisions were taken:-

I. Oversight and Vision Committee

- The Oversight and Vision Committee will have full power to approve or deny any proposal submitted by the Monument Mitra.
- The MOU can be of five years, instead of two years, including O&M. However, Oversight and Vision Committee will have the power to disqualify and terminate the contract at any time, on grounds of unsatisfactory performance or divergence from guidelines.
- Oversight & Vision Committee will meet once in two months. However, in the beginning, meetings will be weekly or as and when deemed necessary.

II. Implementation Committee:-

- The implementation Committee to be Co- Chaired by DG(Tourism) and DG, ASI.
- Member Secretary, National Monument Authority to be included as member in Implementation Committee.

III. Monument Committee

- In the Monument Committee along with Superintending Archaeologist(s) of the various circles of ASI the Representative of State Archeology Department / Concerned representative of State Government are also to be included, where the sites come under purview of State Govt.
- The concerned Regional Directors of India Tourism Offices should be involved in the Monument committee as Member.
- Representative of Tourism & Travel Industry can be co-opted as an when required

4. Other Major decisions:-

(a) Timelines:-

To give boost to the adoption of the Monuments/heritages/tourist sites under Adopt a Heritage Apni Dharohar Apni Pehchaan project, we may start with short timelines during the 5th-25th October, 2017.

- Last Date for receipt of EOI 16th October, 2017
- Tentative date for shortlisting of potential Monument Mitras 17th October, 2017
- Last date of Submission of Vision bidding - 20th October, 2017
- Selection of Monument Mitra - 23rd October 2017
- Signing of MoU 25th October, 2017

In order to ensure speedy implementation the NoC, from the

concerned authorities i.e. National Monument Authority / ASI, may be given in a time period of 5 days.

Post Paryatan Parv, the regular timelines may be as under:-

S I T E N O	Items	Timeline
A	Shortlisting of proposed Monument Mitra (MM)	Within 1 week of submission of EoI
B	Selection of Monument Mitra	Within 2 weeks of submission of Vision Bids
C	Signing of MoU	Within 1 week of selection of Monument Mitra
D	Grant of NoC after the requisition	Within 5 days of submission of request
E	Site Handover for implementation	Within 1 week after approval
F	Operations & Maintenance	The contract period may be for five years, including O&M. However, Oversight and Vision Committee will have the power to disqualify and terminate the contract at any time, on grounds of unsatisfactory performance or divergence from guidelines.

(b) Criteria

- i. It would be mandatory for Monument Mitra, who is opting for a monument from green category to choose at least one site from either orange or blue category. However, the Monument Mitra will have full flexibility to choose any number of monuments from orange /blue without opting in green category.
 - ii. The interested parties selecting more numbers of monuments from orange and blue category shall be given higher weightage.
 - iii. The Interested parties may opt for any other heritage site / monument or tourist site not mentioned in the above list, under the project.
- c. Submission of proposals for Vision Bidding should be Online. However, option of submission of hardcopy will also be there, in initial phase.
- (d)** In Para 6.2 the word “funding mechanism” should be changed to “Vision and Financial Statement”
- (e)** The Microsite may be launched during the inauguration ceremony of Paryatan Parv on 5th October, 2017.

The meeting ended with a vote of thanks to the Chair.
