

MINUTES OF THE 6th MEETING OF THE OVERSIGHT AND VISION COMMITTEE ON 'ADOPT A HERITAGE' APNI DHAROHAR APNI PEHCHAN PROJECT AT 1630 HRS 11.06.2018 IN MINISTRY OF TOURISM, TRANSPORT BHAWAN

The 6th meeting of Oversight & Vision Committee was held on 11th June, 2018 under the chairpersonship of Secretary Tourism to review of status of the project Adopt a Heritage – 'Apni Dharhar Apni Pehchaan'. In the meeting the following officers were present:

1. Additional Director General, Ministry of Tourism
2. Joint Secretary, Ministry of Culture
3. Additional Director General, ASI
4. Managing Director, RTDC
5. Director, Ministry of (Tourism)
6. Director Ministry of (Culture)
7. Additional Director, Department of Tourism, Govt. Of Rajasthan
8. Dy. Director General, Ministry of Tourism (Adopt A Heritage)
9. Assistant Director General, Ministry of Tourism (Adopt A Heritage)
10. Assistant Director, Ministry of Tourism (Adopt A Heritage)

The meeting started with an elaborate presentation by Director (Tourism) followed by detailed discussion on following agenda items:

- A. Project Achievements till date.
- B. Status of Signed Memorandum of Understanding (MoU)
- C. Status of pending MoUs.
- D. Approval of New Vision Bids (VB)
- E. Status of Letter of Intent (LoI) issued in Phase IV
- F. Shortlisting of new Expression of Interest (EoI)

The following major decisions were taken by Oversight & Vision Committee during the meeting.

RAJASTHAN GOVERNMENT SITES:

1. Secretary Tourism interacted with the representatives of Rajasthan Tourism and briefed them about the role of State Govt. as asset owner under Adopt

a Heritage Project. It was decided that a formal letter on role and responsibilities may be handed over to the State Govt.

2. The Vision Bids (VB) for Amer Fort and Nahargarh Fort were reviewed and it was decided that:

- a. The joint committee comprising of representatives of State Govt./local stakeholders, representatives of Ministry of Tourism and prospective monument mitras should meet and discuss the scope of work required in view of gaps existing in the two sites. The meeting may be held in Jaipur within next two weeks.
- b. Similarly, all the prospective monuments mitras who have expressed interest for the sites in Rajasthan may be called in the above meeting to carry out detailed Need Gap Analysis in consultation with the all concerned department/agencies to finalize the detailed scope of work under vision bid. The sites are as under:

S. No.	Agency Name	S. No.	Opted Monuments / Heritage Sites/ Tourist Sites
1	Climbing World Phase IV	1.	Trails around Gaumukh Vashistha Ashram, Mount Abu, Rajasthan
		2.	Tigar Path, Mount Abu, Rajasthan.
		3.	Baily's Walk including Tod Rock, Mount Abu Rajasthan.
		4.	Trails around Arbuda Devi & Shanti Shikhar, Mount Abu Rajasthan.
		5.	Trails around Dilwara Temple, Mount Abu Rajasthan.
		6.	Trails from Gurushikhar to Shergaon, Mount Abu Rajasthan.
		7.	Basic Field: A unique reserved location for Rock Climbing near Nakki Lake, Mount Abu, Rajasthan
		8.	Kumbhalgarh Fort Wall, Kumbhalgarh, Rajasthan
		9.	Ram Tekri Path, Kumbhalgarh, Rajasthan.
		10.	Tirthankar Trail, Across Jain Temple, Ranakpur, Rajasthan.
2	V-Resorts Phase III	11.	Amer fort, Jaipur, Rajasthan
		12.	Nahargarh Fort, Jaipur, Rajasthan
3	Oravil Stay OYO Rooms Phase V	13.	Jal Mahal , Rajasthan
		14.	Hawa Mahal , Jaipur , Rajasthan

Secretary Tourism further advised that all the draft MoU's pertaining to the sites of Rajasthan need to be shared with Department of Tourism, Govt. of Rajasthan and other agencies owning the proposed Monument/Sites for their approval by 1st week of July, 2018.

ASI AND OTHER SITES:

1. The work under MoU signed with ATOAI for Mt. Stok Kangri and Gangotri Trail was reviewed. Secretary Tourism was apprised that two rounds of cleaning activity and display of signages has taken place. In view of non-submission of detailed plan (as required by 31st March), an implementation committee meeting with Uttarakhand is going to be held on 12th of June for on boarding Department of Forests and other stakeholders.
2. Secretary Tourism advised that a similar discussion should be held with state government of Jammu Kashmir and district administration of Ladakh to start the work submitted by ATOAI by 30th June, as the route is being opened for tourists flow now.
3. As regards signed MoUs with Dalmia Bharat for Red Fort in Delhi and Gandikota in Andhra Pradesh, Secretary Tourism advised that both the short term and long term amenities under MoU need to be revisited by ASI in a meeting with Dalmia so that the 'Monument Mitra' has clarity regarding the scope of work. The meeting should be held for both the sites and the matter should be finalized before 30th June 2018
4. The Secretary Tourism was apprised of the proposal to include some additional clauses in the MoU viz. incorporation of a Publicity Clause so that the monument mitra would be under an obligation to submit the publicity material to the implementation committee before publishing any media report, modification in indemnity clause to safeguard the interest of Govt. of India and modification in the duration of MoU. Secretary Tourism decided that the date of commencement of work should be taken as the date of commencement of MoU.

5. Secretary Tourism decided that all the MoUs finalized by MoT should be sent to ASI for finalisation and approval.
6. As regards, sites viz Tipu Palace, Karnataka and Kumbhalgarh, Rajasthan, the specific needs to be finalised by ASI in consultation with the Monument Mitra.
7. Since various agencies have shown interest in adopting Hampi Monument Complex, the Committee suggested that a meeting with all the prospective monument mitras & ASI/MoT should be held to finalize the monuments mitras and allotment of monuments/sites within Hampi.
8. Secretary T further desired that a meeting should be organised by ASI and Ministry of Tourism in Mumbai before 30/6/2018. The meeting should be attended by officials of Ministry of Tourism, ASI, including RD (West Addl Charge South) ASI, State Government of Maharashtra, Goa, Tamilnadu, Karnataka, ONGC and all other local stakeholders of Elephanta Islands and prospective monument mitras. viz, Drishti Life Saving Pvt Ltd, Mahesh Enterprise, GMR, Yatra, Orange Country, Heritage Resorts, JSW, GRT Groups, Kakatiya Heritage Trusts, Hotel Malligi, for discussion of the important sites of Hampi Group of Monuments, Elephanta Caves, Forts of Goa, Mahabalipuram and other opted sites of south and west region.
9. The pending 18 draft MoU's of various monuments/sites with ASI/State ASI should be followed up for an early approval by 30th June so as to sign them in the first week of July 2018.
10. An MoU is already existing between NBCC & ASI for development of Purana Quila. However, there is not enough indication of operation and maintenance of tourist amenities. Therefore, it has been suggested by the O&V committee that a fresh MoU, particularly for basic/advanced amenities by NBCC may be discussed and finalized. A meeting may be organised between ASI, NBCC and MoT immediately.
11. An MoU is already existing between Global Vaishya Foundation &

ASI for development of Agrasen Ki Baoli, Delhi. However, there is not enough indication of operation and maintenance of basic tourist amenities. Therefore, Secretary Tourism suggested that a fresh MoU, particularly for basic amenities by Global Vaishya Foundation may be discussed and finalized.

12. A meeting with all the stakeholders for the sites Biodiversity Park, Bhuli Bhatiyarin and Mehrauli Archaeological Park should be held before 30th June to finalise the MoU.
13. The Secretary Tourism decided that the extension sought by 8 prospective monument mitras for 22 sites may be given till 30th June, 2018 uniformly. The same may be communicated immediately to all the prospective monument mitras for maintaining the timeline.
14. The proposal of Mattancherry Fort should be dropped at the stage. Since the Adopt A Heritage project do not account for accepting money from private stakeholder. The prospective monument mitra may opt for some other site.

Vision Bids approval:

15. The committee evaluated 16 Vision Bids given by different agencies and in principle approval was given for the following:

S. No.	Agency Name	S. No.	Opted Monuments / Heritage Sites/ Tourist Sites
1	GMR Sports Pvt Ltd	1.	Golconda Fort, Hyderabad
		2.	Rock Cut Temple, Guntur
2	Kakatiya Heritage Trust	3	Ramappa Temple Palampet
3	Dalmia Bharat	4.	Sun Temple, Konark
		5	Udaigiri and Khandgiri, Bhubaneswar
4,	Aga Khan Trust for Culture	6	Humayun's Tomb, New Delhi
5.	Interglobe Foundation	7	Khan-i- Khana, Delhi

6.	Drishti Life Saving Pvt Ltd.	8	Bekal Fort, Kerala
7	Heritage Resorts, Hampi	9	Ancient Pathway Revival from Virupaksha Temple to Vithalla Temple
8.	Resbird Technologies Pvt Ltd	10 11 12	Gol Gumbad, Delhi, Bara Lao Ka Gumbad & Baradari, Delhi Mehrauli Archaeological Park
9	V-Resorts	13	Amer and Nahargarh Fort, Rajasthan

The above Vision Bids are required to be forwarded to the concerned asset owners for detailing and finalizing the MoUs in consultation with prospective monument mitras.

- The Multi-lingual Audio Guide App VB proposal for various monuments by Bird Group has been considered and approved. The content of the audio guide should be obtained from ASI. A meeting to show the demo application should be organised between ASI, MoT & Bird Group before 30/6/2018.
- Secretary T desired that a separate meeting should be conducted with the senior officials of Madhya Pradesh Tourism to finalise the details of vision bids submitted by prospective monument mitras.

16. EOI Approved:

The committee evaluated the new EoIs and approved the shortlisting of the following:

S. No.	Agency Name	S. No.	Opted Monuments / Heritage Sites/ Tourist Sites
1	JSW FOUNDATION	1.	Vittala Temple, Karnataka
		2.	Chandramouleshwar Temple, Karnataka
		3.	Kamlapur Temple, Karnataka
		4.	Tungbhadra temple, Karnataka
		5.	Tomb of Sikandar Lodi, Delhi
		6.	Bishnupur Temple, West Bengal
2	Oravel Stays (OYO)	7	Haus Khas Complex, Delhi

		8	Jallianwala Bagh, Punjab
		9	Hawa Mahal, Rajasthan
		10	Jal Mahal , Rajasthan
3	Dalmia Bharat	11	Sarnath, U P
		12.	Bhimbetka Rock Shektersm M P
		13.	Gwalior Fort, M P
		14.	Bharatpur Fort, Rajasthan
		15.	St. George Fort, Tamil Nadu
		16.	Deeg Palace, Rajasthan
4.	Hotel Malligi, Hampi	17	Mustard Ganesha & Gram Ganesha, Hampi
		18	Ugra Narshimaha, Hampi
		19	Bada Malinga
5.	Plexonics Technologies	20	Jallianwala Bagh, Punjab
6.	Special Holidays	21	Sher Shah Suri Gate, Delhi
7.	Gwalior Heritage Foundation	22	Gwalior Fort, Gwalior
8	Partition Museum, Amritsar	23	Jallianwala Bagh, Punjab
9	GRT Hotels & Resorts	24	Mamalapuram, Tamil Nadu
10	Mehrangarh Fort Museum Trust	25	Mandore Fort Jodhpur

- Secretary Tourism observed that though the EoI of Special Holidays and Rotary Club of Mayur Vihar for Sher Shah Suri Gate has been considered, there is a very limited scope of work in that site. Special Holidays may, therefore, be advised to opt for some other site of importance also along with this site for which they can submit the Vision Document.
- The Secretary Tourism desired that a detailed credential check should be carried out for Dreams Creation Advertising and Quality India Tours before considering their EoIs
- Secretary Tourism suggested that a fresh list of important monuments/sites

across India which have not yet been taken up under Adopt a Heritage should be prepared immediately by MoT, in consultation with ASI, State Government & owner of the sites/monuments. The list should be duly publicized and road shows may be planned with representation of senior officers to invite prospective monument mitras for considering these sites/monuments

- Secretary Tourism advised ADG (ASI) that a nodal officer, not below the rank of Director in Ministry of Culture/ASI may be deputed for this project
- The meeting ended with thanks to all the members.

ADDENDUM

THE MINUTES OF THE 6th MEETING OF THE OVERSIGHT AND VISION COMMITTEE ON 'ADOPT A HERITAGE' APNI DHAROHAR APNI PEHCHAN PROJECT AT 1630 HRS 11.06.2018 IN MINISTRY OF TOURISM, TRANSPORT BHAWAN

- I. M/s Dreams Creation Advertising Pvt Ltd, Expression of Interest (EOI) for Daulatabad Fort, Aurangabad & Biwi ka Maqbara, Aurangabad has been approved after due evaluation of detailed company credentials by the competent authority for issuing of Letter of Intent (LoI).

- II. M/s Quality India Tours Ltd, Expression of Interest (EOI) for Maharaja Chhatrasal Museum Complex, Chhattarpur, Madhya Pradesh has been approved after due evaluation of detailed company credentials by the competent authority for issuing of Letter of Intent (LoI).