

Government of India
Ministry of Tourism
Adopt a heritage

SUBJECT: MINUTES OF IMPLEMENTATION COMMITTEE MEETING HELD UNDER THE CHAIRPERSONSHIP OF DIRECTOR GENERAL, TOURISM ON 18.06.2019 AT 11:00AM

A meeting was held under the Chairpersonship of Director General, Tourism on 18.06.2019 at 11:00AM in the Manthan, 1stFloor, Transport Bhawan, New Delhi to discuss the factors affecting signing of MoUs under "ApniDharohar, ApniPehchaan- Adopt a Heritage" project of the Ministry of Tourism.

Following officers/ representatives were present in the meeting:

Ministry of Tourism

1. Smt. Meenakshi Sharma, Director General, Tourism – In Chair
2. Smt. Aashima Mehrotra, Director (TT)
3. Sh. C. Gangadhar, Asst. Director General, Tourism
4. Smt. Monisha Satoeya, Asst. Director, Tourism

Ministry of Culture

1. Sh. Pranav Khullar, Joint Secretary (Culture), Ministry of Culture

National Monument Authority of India

1. Sh.Amaz Mudi, Director

Archaeological Survey of India

1. Dr. Urmila Sant, Additional Director General (Archaeology)
2. Sh. T.J. Alone, Director (Monuments)

Project Management Consultant, Adopt a Heritage

1. Sh. Anubhav Mishra
2. Sh. Roshan Yadav
3. Sh. Sulabh Kath

Director General (Tourism) welcomed all the officers & representatives present in the meeting and briefed them on the purpose of the meeting. A presentation was made by the PMC, Adopt a Heritage on the following agenda:

- i. Factors affecting signing of MoUs
- ii. Factors affecting MoUs at Implementation Stage
- iii. Way forward for the project.

A. The Committee then deliberated on following:

1. Semi-Commercial Activity: The committee took note of the challenges being faced by the MoT and ASI during the execution of the same in the MoU. The committee decided to put the clause before the next O&VC for approval and final decision.
2. Director General (Tourism) suggested that MoU to be sent to ASI after signing from MoT for consideration and approval. Post approval from ASI, the MoU to be sent to Monument Mitra for signing. The DG (T) also suggested that ASI should take the final call on the activities which they want to undertake at their site and remove the activities from the MoU on which ASI is not agreed.
3. ASI to communicate the nominated Nodal Officer for the Adopt a Heritage project.
4. The committee decided that the responsibility of raising the funds for the implementation of the project will be held with Monument Mitra. In lieu to this, the committee agreed to include the financial clause as a standard clause of the MoU, *“Monument Mitra through its CSR/ other financial model including internal and external accruals, at no cost to the Government of India intends to take up the development of monument/site under the Adopt a Heritage project”*.
5. The committee agreed to the **Publicity and Awareness clause** that the *“Ministry of Tourism, Ministry of Culture and Archaeological Survey of India / Asset Owner shall have the right to review within a reasonable period of time, before issuance of any advertisement, press release, or any other public statements with respect to the activities contemplated herein; the Ministry of Tourism, Ministry of Culture and Archaeological Survey of India / Asset Owner prior to press release / publication shall be provided with a copy thereof and be given a minimum of 7 (seven) days’ time to comment, modify or restrict the publication of such advertisement, public statement or press release”*.
6. The committee agreed that the term **“Amendment”** may be used instead of **“Addendum”** for the various changes to be made in the existing MoU. Addendum may be considered for changing or revising the amenities proposed as part of the MoU Annexures.
7. The committee decided to call Indian Oil Foundation for meeting with Director General, Tourism and Director General, ASI for the sites – Khajuraho, Mahabalipuram and Sun Temple, Konark to be considered under Adopt a Heritage project for development.
8. The committee decided that the Monument Mitra will submit monthly progress report for each site to all concerned parties in MoU with details on works executed and challenges faced during the implementation phase of the project.
9. The standardised format of the Memorandum of Understanding (MoU) will remain same through-out all the MoU’s under Adopt a Heritage project only the Annexure will be dynamic.

10. The committee decided to conduct 9thO&VC meeting in the month of July, 2019.

B. Decision on sites –

1. **Jantar Mantar, Delhi** – MoU to be sent to ASI for signing. ASI conveyed that they will allow Information Booklet only when no revenue generation activity is taking place from the amenity.

2. **Sun Temple, Konark** – The committee decided not to give the site to Dalmia as Indian Oil Foundation is already doing the work over there under the supervision of ASI.

3. **Udaygiri and Khandagiri Caves, Odisha** – Letter to be sent to Dalmia to know their standing for these sites.

4. **Tomb of Adham Khan, Delhi** – The committee was apprised that Bluebells School was selected as the Monument Mitra for the project. However, due to certain financial conditions, the Monument Mitra is keen to take up the site jointly with Bliss Inns Pvt. Ltd. (V Resorts) for the development of amenities. The committee decided that file to be put up for approval.

5. **Ramappa Temple, Telangana** – The committee concluded that given the prospective Monument Mitra is a Trust and does not have much financial strength, the committee suggested that they may generate the funds from different sources at no cost to the Government of India under the project. O&VC was also agreed and apprised with the Kakatiya Heritage Trust financial condition. MoU to be sent to ASI for finalization and signing.

6. **Khajuraho, Madhya Pradesh** – Vision Bid prepared for Khajuraho Eastern Group of Temples, MP by M/s Dalmia Bharat to be put up before O&VC for approval.

7. **Hampi, Karnataka** - ASI was asked to look after the implementation work of signage at Hampi site in Karnataka taken up by the Monument Mitra (Yatra Online Pvt. Ltd.). Secretary (Tourism), Karnataka and HWAMA will provide assistance for the execution of the same. Meeting to be called for all Hampi sites with Monument Mitras, Iconic site consultant, ASI and all other concerned stakeholders.

8. **Gandikota Fort, Andhra Pradesh** – ASI has agreed for setting up of Duty Shed to prevent vandalism at site. M/s Dalmia Bharat to initiate the process of fabrication of the same. Implementation Committee decided to conduct site visit in 2nd week of July, 2019.

9. **Purana Quila, Delhi** – ASI to take final decision for the site to be incorporated under Adopt a Heritage project.

10. **Gwalior Fort, Madhya Pradesh** – ASI agreed to move MoU for approval. PMC to share the Madhya Pradesh Tourism Department letter regarding their approval to the vision bid document for Gwalior Fort, Madhya Pradesh submitted by Gwalior Heritage Foundation.

C. ASI to provide presentation dates for the following sites regarding finalization of MoU:

SN	Site	Location	Monument Mitra
1	Gwalior Fort	Madhya Pradesh	Gwalior Heritage Foundation
2	Mandore Fort	Rajasthan	Mehrangarh Fort Museum Trust
3	Rani-ki-Vav	Gujarat	Akshar Travels Pvt. Ltd.
4	Buddhisht caves	Gujarat	Akshar Travels Pvt. Ltd.
5	Sun Temple, Modhera	Gujarat	Akshar Travels Pvt. Ltd.
6	Champaner –Pavagadh Archaeological Park	Gujarat	Akshar Travels Pvt. Ltd.
7	Aguada Fort	Goa	Drishti Lifesaving Pvt. Ltd.
8	Bhimbetka Rock Shelters	Madhya Pradesh	HEG Limited
9	Alampur Temple	Telangana	Mytrah Energy Ltd.
10	Chhittorgarh Fort	Rajasthan	Padmini Haveli

D. Following MoUs to be sent to ASI for finalization and approval:

SN	Site	Location	Monument Mitra
1	Safdarjung Tomb	Delhi	Travel Corporation of India
2	Aga Khan Palace, Pune	Maharashtra	AKDN (DCB Bank)
3	Ramappa Temple	Telangana	Kakatiya Heritage Trust

E. The committee decided to make following corrections / suggestions in the Committee composition under the project. The same to be put up before 9th O&VC for approval.

(a) Oversight and Vision Committee

SN	Original		Proposed Suggestions/ Corrections	
1	Co-chaired by Secretary (Tourism) and Secretary (Culture)	Chairperson	Co-chaired by Secretary (Tourism) and Secretary (Culture)	Chairperson
2	DirectorGeneral(ASI)	Member	Director General(ASI)	Member
3	DirectorGeneral(Tourism)	Member	Director General(Tourism)	Member
4	Additional Secretary (Culture)	Member	Additional Director General (Tourism)	Convener of the Committee

5	Additional Director General (Tourism)/ Joint Secretary (Tourism)	Convener of the Committee	Joint Secretary (Tourism)	Member
6	Representatives from other Ministries/ departments who can be co-opted as and when required for co-ordination	Member	Representatives from other Ministries/State Govt. departments who can be co-opted as and when required for co-ordination	Member

(b) Monument Committee

SN	Original		Proposed Suggestions/	Corrections
1	Director(TT)	Chairperson	Director(TT)	Chairperson
2	Asst. DirectorGeneral (TT)	Convener of Committee	Asst. DirectorGeneral(TT)	Convener of Committee
3	Superintending Archaeologist of the various circles involved / Representative of State Archeology Department / Concerned representative of State Government	Member	Superintending Archaeologist of the various circles involved / Representative of State Archeology Department / Concerned representative of State Government.	Member
4			Nodal Officer from concerned State Government	Member
5	Representative of the Monument Mitras	Member	Representative of the Monument Mitras	Member
6	Concerned Regional Director of India Tourism	Member	Concerned Regional Director of India Tourism	Member
7	Representative of Tourism & Travel Industry can be coopted as and when required for industry inputs	Member	Representative of Tourism & Travel Industry can be coopted as and when required for industry inputs	Member
8	PMC(ProjectManagement Consultant)	To support Monument Committee	PMC(ProjectManagement Consultant)	To support Monument Committee

The meeting ended with a vote of thanks to the Chair.
