

**MINUTES OF THE 3<sup>rd</sup> MEETING OF THE OVERSIGHT AND VISION COMMITTEE ON  
'ADOPT A HERITAGE' PROJECT AT 1800 HRS 30-11-2017 IN  
MINISTRY OF TOURISM, TRANSPORT BHAWAN**

The third meeting of oversight and vision committee was held on 30-11-2017 under the chairmanship of **Secretary Tourism**, to evaluate the Vision Bid of the Phase-I submitted various agencies for **Adopt a Heritage Project**. In the meeting the following officers were present:

**Smt. Rashmi Verma, Secretary (T) - in chair**

1. Director General (ASI)
2. Director General (Tourism)
3. Additional Director General (Tourism)
4. Joint Secretary(Culture)
5. Jt. Director General (conservation) ASI
6. Director (Tourism)

ADG/T started with the Agenda of the Meeting which is as under:-

**I. Evaluation of Vision Bids of Phase I**

**II. Shortlisting of Phase II EOIs**

2. The meeting started with brief presentation of Vision bids received in Phase I by shortlisted seven agencies, for adoption of total 14 monuments. The agencies and the monuments opted are as below:

**Phase-I**

#	Company / Agency	Site
1	Travel Corporation of India	Safdarjung Tomb
		Mattancherry Palace Museum
2	SBI Foundation	Jantar Mantar, Delhi
3	National Building Construction Company	Purana Qila, Delhi
4	Special Holidays Travel Pvt. Ltd. (with) Rotary Club of Delhi	Agrasen Ki Baoli, New Delhi
5	Adventure Tour Operators Association of India (ATOAI)	Gangotri Temple Area & Trail to Gaumukh, Uttarakhand
		Mt. Stok Kangri Trek, Laddakh, Jammu Kashmir

6	T.K. International	Sun Temple, Konark, Odisha
		Raja Rani Temple, Bhubaneswar, Odisha
		Ratnagiri Monuments, Jajpur, Odisha.
7	Yatra Online	Hampi, Karnataka
		Leh Palace, Jammu & Kashmir
		Qutab Minar, Delhi
		Ajanta Caves, Maharashtra

The oversight and vision committee approved the following and also suggested various action plans as detailed below:

- 3 Of seven only two agencies viz. Yatra and NBCC has submitted complete vision bids. The various constituents of two vision bids were analysed in detail by the Oversight Committee. It was unanimously agreed that the vision bids will be immediately forwarded to ASI for a recheck of specifics in consultation with NBCC and Yatra within a period of ten days, so that signing of MoU can be undertaken in a time bound manner.

**The committee also decided that the work will be analysed in two categories, viz.**

- a) Operation and maintenance work, which can be commenced immediately on signing the MoU and
- b) Construction work, which should be executed in a phased manner.

As regards Yatra's bid for Hampi, the committee suggested to keep provision for shuttle bus, cycling and walking trails with detailed mapping.

While analysing the constituents of Vision bid for Leh place, the committee emphasised that all the monument mitras should invariably incorporate the cleaning of the monuments/surrounding area and illumination of monument in their first phase as a mandatory intervention.

- 4 As regards other five vision bids, the following decisions were taken:-

**A. TCI**

- Since the work undertaken by GAIL under Swachh Bharat Mission for cleanliness at Safdarjung Tomb and Purana Qila does not include operation and maintenance of washroom and other basic amenities, we may go ahead with vision bid of TCI and NBCC. The extension of time for submission of vision bid for Safdarjung Tomb up to 4<sup>th</sup> December, may be granted to TCI, as requested by them.
- On the issue of Mattancherry fort, being opted by TCI. The Committee agreed to wait till outcome of the court hearing due on 15-12-2017. A site visit by all the stakeholders and on-site meeting before end of December, 2017 may be organised by Monument committee.

However, Secretary/T & C observed that we may involve the Devasthanam Board in the monument committee as a stakeholder for development of basic amenities in the complex. Committee further decided to give TCI extension for developing vision bid to provide basic tourist amenities like cleanliness etc. are required regardless of outcome of court case.

- 5 The request for extension TK International was place in front of the committee. The Committee agreed and allowed the extension of time limit for TK International up to 19 December 2017, to submit their Vision Bids.
- 6 The opted monument, Jantar Mantar by SBI Foundation, has an existing association with Apeejay Surrendra Park Hotels ltd with ASI for maintenance of Jantar Mantar. Committee decided that in view of expenditure and efforts already undertaken by Park hotel, we may consider them to submit their vision bid for the Jantar Mantar.

Secretary T&C appreciated their keen interest and asked ASI to set parameters of tourist amenities to be abided by Apeejay Surrendra Hotels.

7. Recently MoU has been signed by ASI with Global Vaish Organisation for maintenance and providing other tourist amenities at Agrasen Ki Baoli. In view of that committee decided that Global Vaish Organisation to be requested to associate with the monument for long term operations and maintenance. Meeting in this regard may be called with Special Holidays to discuss the matter.
8. Following a separate meeting between Secretary (Tourism) MOT, Secretary Tourism/ J & K, Jt. Director (Tourism) Uttarakhand, Additional Director General (Tourism) and Director (Tourism) today with President of **ATOAI** on 30-11-2017, ATOAI requested time extension to submit the vision bid after due consultation with respective State Govt. and other concerned agencies viz. Ladhakh Autonomous Hill Development Council and Indian Mountaineering Foundation.

Committee also decided to schedule a meeting with Ministry of Environment & Forest being an essential stakeholder and meanwhile accepted extension of time for submission of vision bid may be extended for ATOAI for two sites in J&K and Uttarakhand.

- 10 To spread reach of Adopt a Heritage as part of Responsible Tourism:
  - DG (T) suggested that post signing of MoU a familiarization meeting for prospective Monument Mitras may be organised for due sensitization and interaction with existing Monument Mitras.
  - Secretary/T also observed the lack of adequate representation of Hotel and Tourism Industry in adoption of tourist sites. A meeting along with JS/T is required to be undertaken in this regard.

## **Phase-II.**

A brief presentation on the received Eol's under Phase II, was made before the committee. Details of submitted Eol is enlisted below:

#	Agency	Opted Monuments / Heritage Sites / Tourist Site
1	GMR Sports Private Limited	Taj Mahal, Itimad-Ud-Daula, Red Fort-Delhi, Kotla Feroz Shah, Golconda Fort, Rock Cut Hindu Temple, Ramappa Temple
2	Drishti Lifesaving Private Ltd	Elephanta Caves, Kolaba Fort, Old Goa Church, Agauada Jail, Sasoon Docks
3	ITC Hotels	Char Minar, Rock Cut Hindu Temple (Undavalli, Guntur)
4	Dalmia Bharat	Sun Temple, Red Fort Delhi, Udayagiri & Khandagiri sites, Gandikota Fort, Gol Gumbaz, Kotla Feroz Shah
5	Archer & Angel	Bio Diversity Park, Delhi
6	Sanjay Chabra	Bhuli Bhatiyariin, Delhi
7	I Love Foundation	Jaisalmer Fort
8	Mahesh Enterprise & India Infra	Elephanta Caves
9	Bluebells School International	Adham Khan Tomb, Delhi

The committee reviewed the submitted Eol's in detail under Phase II and requested following actions

1. The Eol submitted by GMRs who has opted for 7 monuments in various cities were examined. The committee decided that considering interest of GMR in area around Taj, ASI along with MoT may schedule a meeting with them for consideration of inclusion of Red Fort Agra ( instead of Delhi), and surrounding area of Taj Mahal including landscaping between the area of Agra Fort and Taj Mahal. In this regard

committee requested a meeting to be organised with ASI and GMR to further discuss the nuances of the submitted EoI.

2. Committee was apprised that Elephanta Cave has been opted by two agencies (Drishti Lifesaving Pvt. Ltd and Mahesh Enterprise & India Infa.). Considering importance of the site and scale of required development, committee requested to schedule meeting along with ASI and interested companies viz. Drishti Lifesaving Pvt. Ltd and Mahesh Enterprise to discuss the submitted EoI.
3. Committee reviewed the sites opted by ITC (Char Minar & Rock Cut Hindu Temple) and requested separate meeting along with ASI to be organised with ITC to review the sites opted for adoption.
4. The EoIs of Dalmia Bharat Limited was reviewed and accepted by the committee. Committee was apprised about the ongoing vision bid phase for Konark Temple under Phase I also opted by Dalmia Bharat Limited. Considering pending submission of vision bid for the site, committee decided that both Dalmia Bharat Limited & TK International (who opted in the Phase I) can submit their respective vision bids for evaluation under the project.
5. EoI of I Love Foundation for Jaisalmer Fort was reviewed and accepted.
6. EoI of Bluebells School International for Adham Khan Tomb was reviewed and accepted.
7. EoI of Archers & Angels for Bio Diversity Park, Vasant Kunj was reviewed and accepted. Committee also requested for scheduling a meeting with concerned state tourism department to discuss the project.
8. EoI of Sanjay Chabra for Bhuli Bhatiyari, Karol Bagh was reviewed and accepted
9. The other decision taken during the meeting are as follows:
  - Meeting with leading hoteliers and also hotel associations FRHAI, HAI, IHAI and other since the response from hotel industry is very poor. Joint Secretary (T) may convene the meeting soon.
  - Director General (T) suggested before the committee that second interactive session between CEO's/MDs/Chairman, confirmed Monument Mitras, MoC, ASI and MoT may

organised in mid-January 2018 for further evaluation of the project and also the encourage the potential agencies/companies.

- The vision bid documents received so far may be sent to ASI for their information and further input to Monument Mitras.
- Committee emphasised on more focused approach towards the important monuments/heritage sites which have not been adopted till date. Committee also suggested increased promotional initiatives on projects microsite [www.adoptaheritage.in](http://www.adoptaheritage.in) and online campaign on the websites of MoC, ASI and MoT will be carried out for wide publicity.
- Secretary (T&C) also requested states to be apprised and on-boarded at the earliest. In this regard committee requested formal letter to be sent to respective Chief Minister of the state of the 'Adopt a Heritage' Project.
- Committee decided to keep online submission of EoI's open continuously. Committee further requested evaluation of the received EoI's in regular interval of 15 days and to be submitted before the Oversight and Vision Committee for review and approval.

The meeting ended with vote of thanks to everyone present.